



MAKING LIFE INSURANCE **WORK**
...AT ITS VERY BEST!



We **convert** life insurance from one of the **least valuable** properties in a portfolio to one of the **most valuable properties...**

We convert life insurance from one of the least valuable properties in a portfolio to one of the most valuable properties...



Without selling life insurance.

We convert life insurance from one of the least valuable properties in a portfolio to one of the most valuable properties...



Using our **proprietary, fee-based, fiduciary level, advisory services** (independent of life insurance company illustrations).



Using the principles found in Life Insurance Property Management **LIPM™** which **we created, perfected** and make available through...

The ObjectiView System.



Where there is a clear need and desire for **immediate additional liquidity** when someone dies, we believe...

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Life Insurance, when **properly acquired and managed**, is the best type of property ever invented for **the creation and transfer of wealth.**



When life insurance is not properly acquired or managed, chances are...
policy owners are not getting what they paid for
and could even lose their entire investment.



But when properly acquired
and managed, **life insurance**
works....



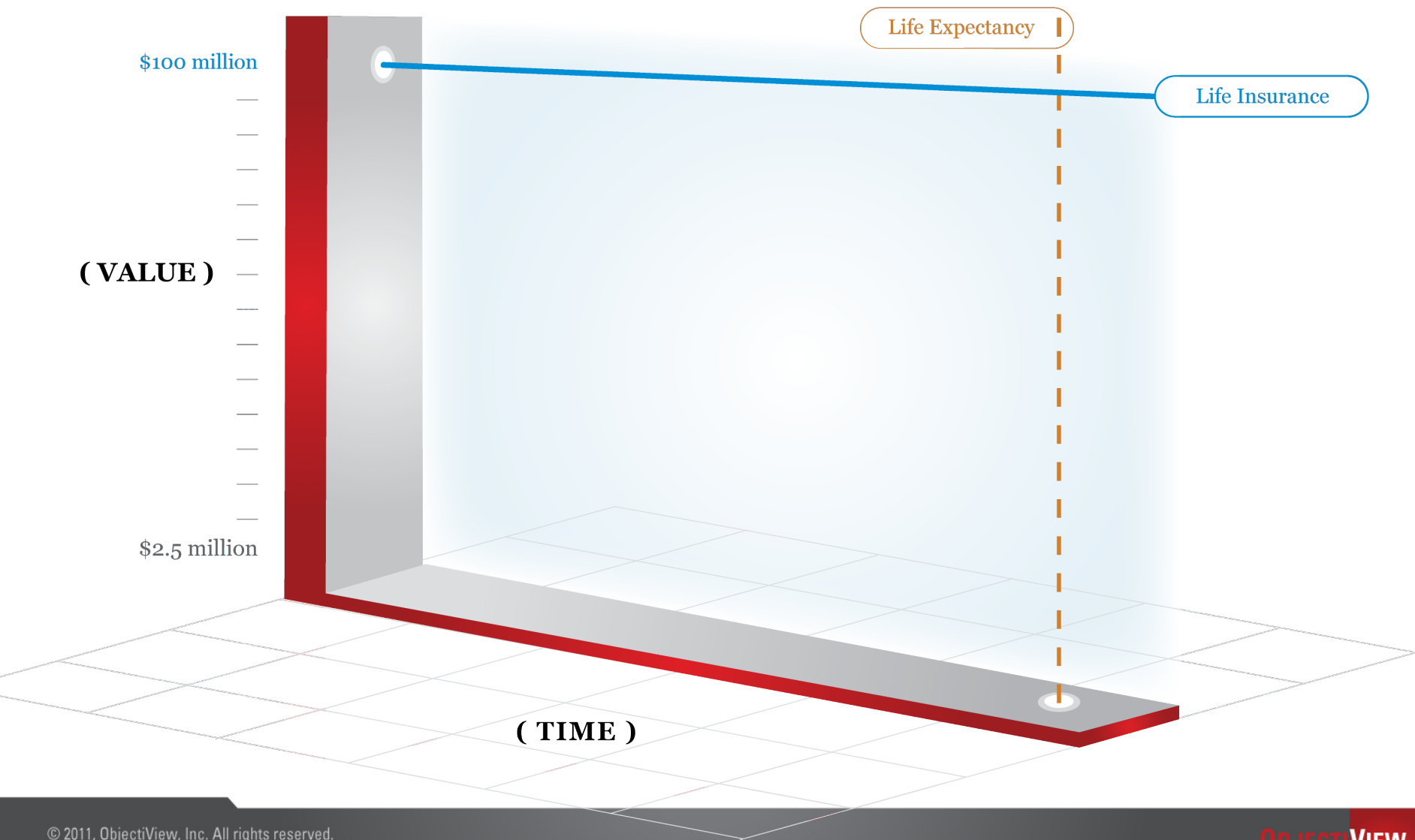
Because...

You pay “pennies on the dollar”!

A **small investment** is exchanged for a much **larger cash payment** when it is needed most.

e.g.: Approx. **\$2.5 million** annual premium in exchange for a **\$100 million** death benefit

What people **think** they are buying...





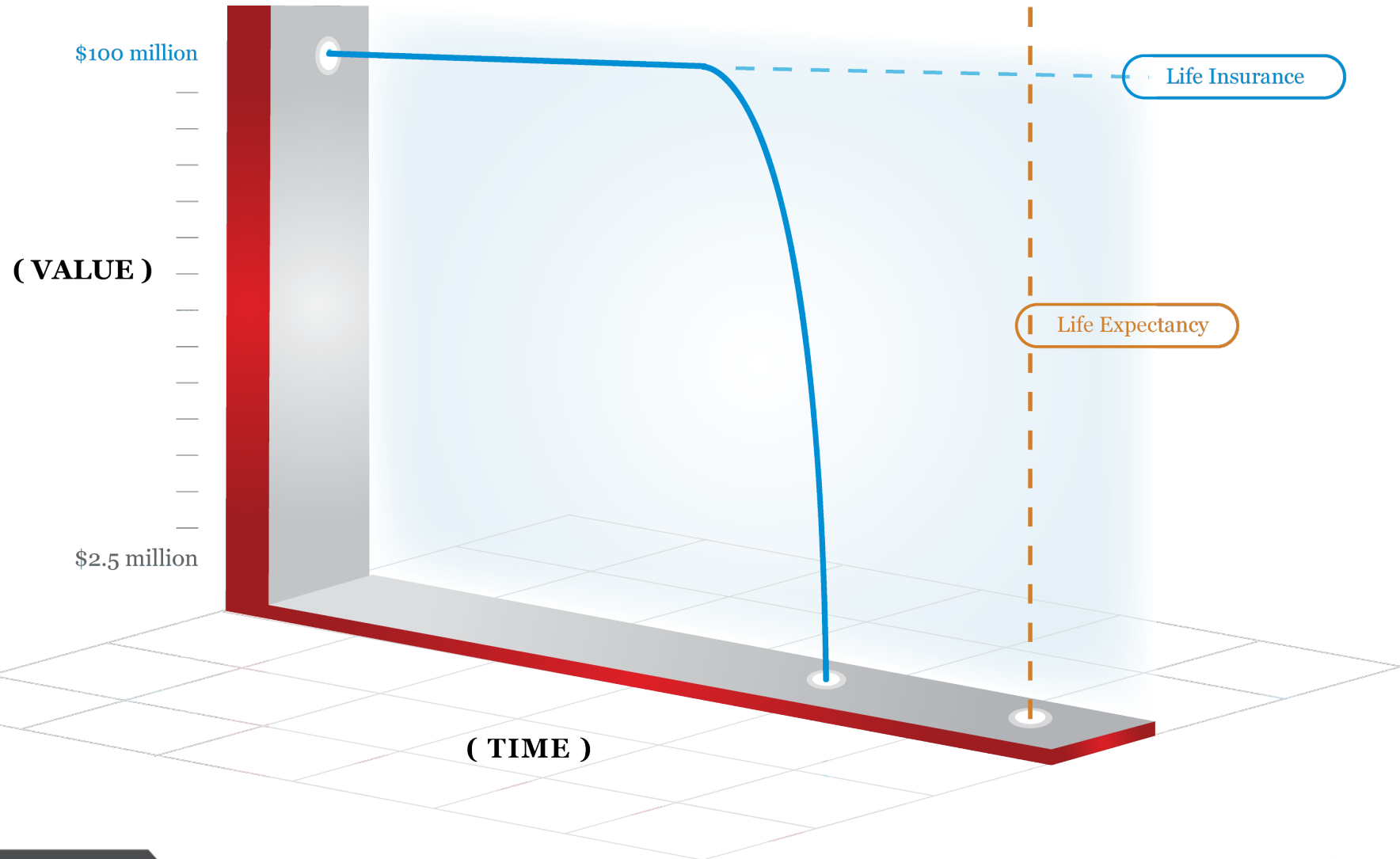
But, what they **probably** own - because they **bought it and forgot it** - is an asset with a high probability of experiencing **compounding deterioration.**

Which means...



Upwards of **90%** of the
time...
the **policies are failing!**

Their policies die before they do!





But...

we have found there is a **75% probability** they own a **good policy**, with **valuable property rights** that have not been fully utilized.



Making life insurance work...

Properly acquired and managed life insurance, generally provides a **rate of return much higher** than most other assets, up to life expectancy.

And, it is competitive **even beyond life expectancy.**



Making life insurance work....

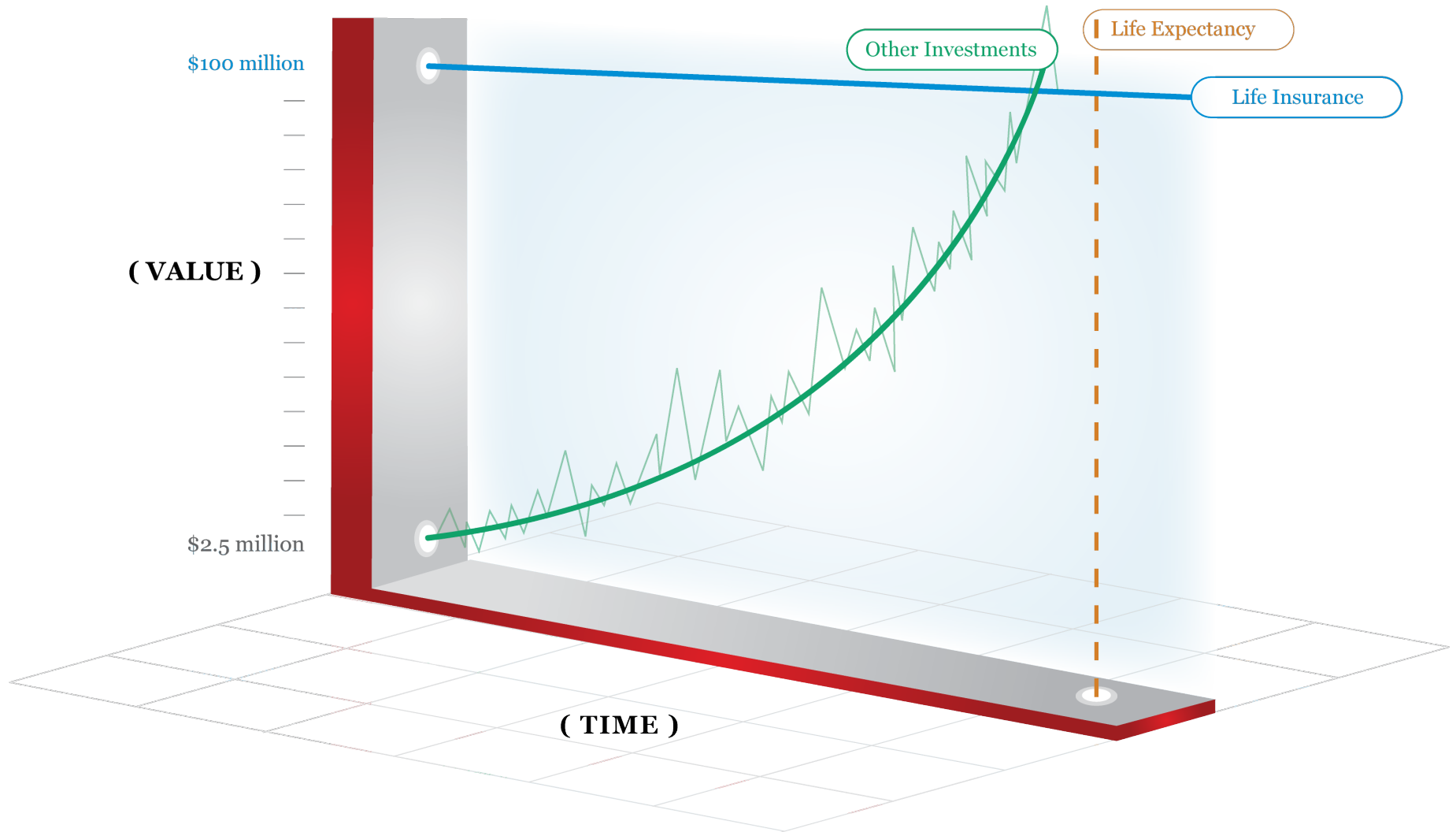
Life Insurance provides an **immediate return** that is... **extraordinary!**



Can you do better?

Other forms of property can
outperform insurance...
if there is enough time!

Other property: **Timing is critical**





Our sole purpose:
Optimize the return on
invested capital at the
termination of the policy

How do we do it?



By combining and professionally managing **two proprietary, actuarial technologies** over time.

How do we do it?



By combining:

- The **personalized life expectancy** of the insured with,
- The **optimization of the unique property rights** within each policy

How do we do it?

By combining personalized life expectancy and optimization of property rights...



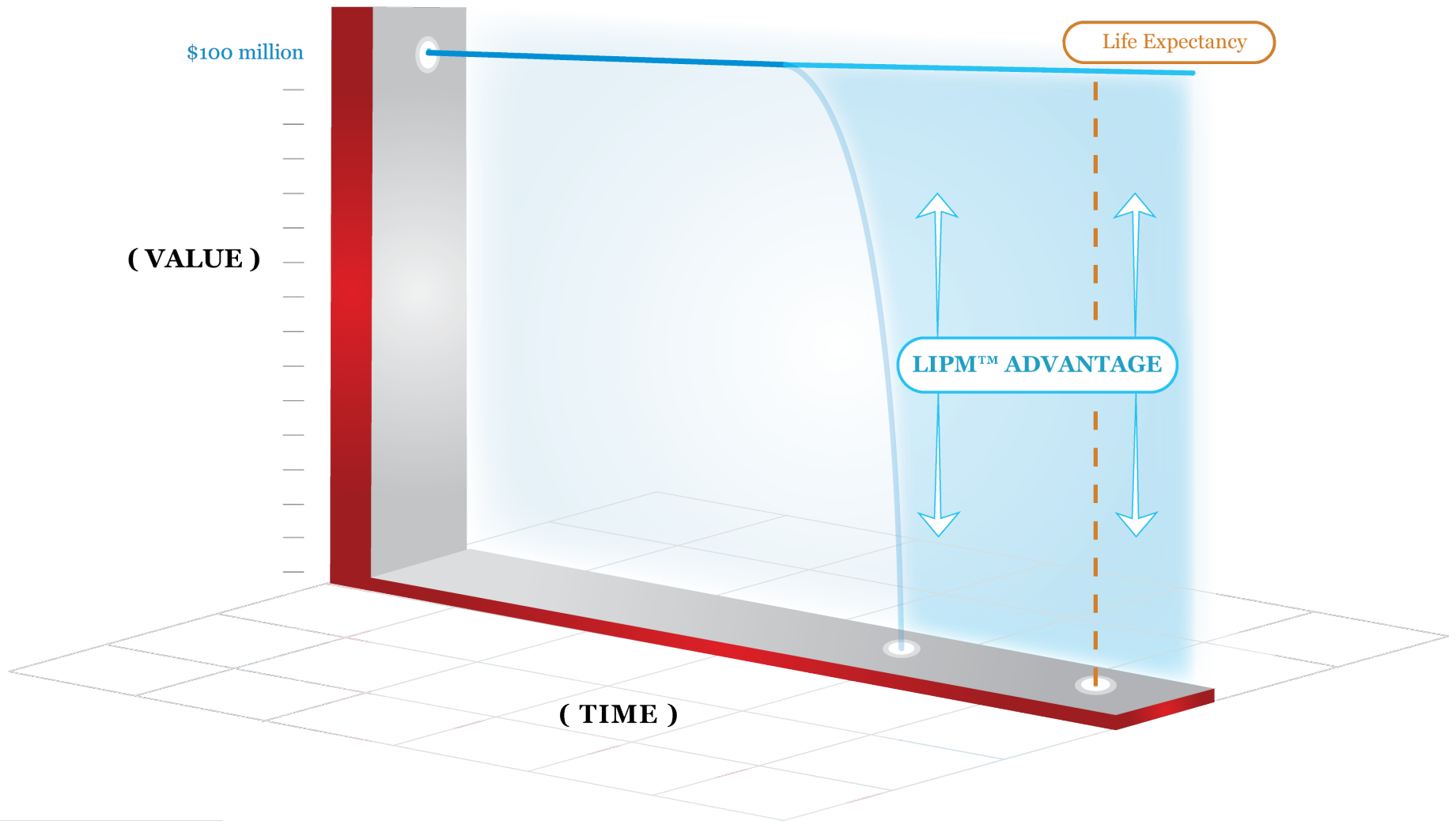
Within the ever-changing **financial and emotional constraints** of the policy owner.

In fact...

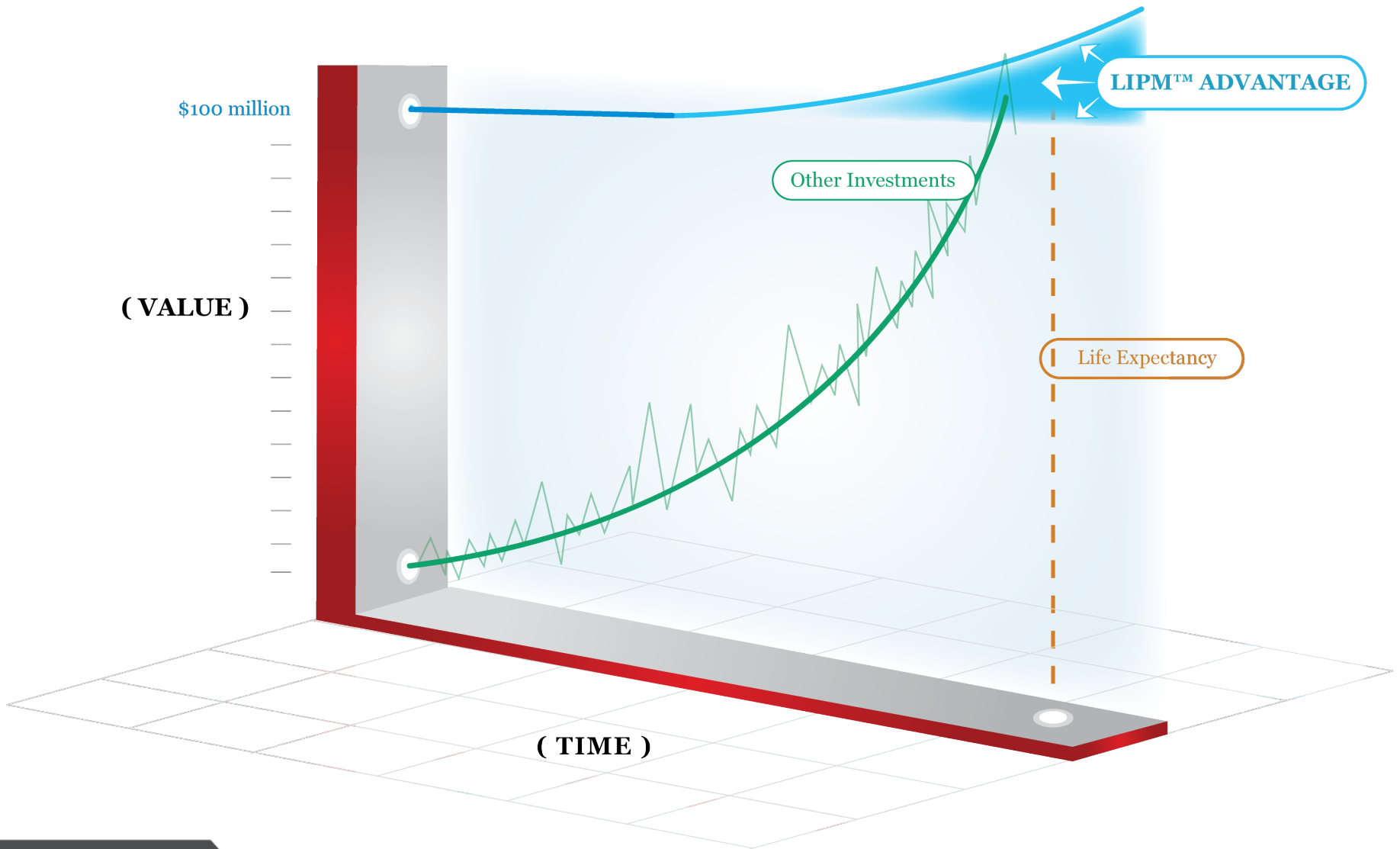


The ObjectiView System is the **only system available** for optimizing performance over the life of a policy.

Apply The ObjectiView System **early enough**



Apply The ObjectiView System **before you buy**





The ObjectiView System:

The best way to ensure life insurance has the **highest probability** of providing the **highest return** when it matters most.

The ObjectiView System



#1: The Alignment Interview

Clarify life insurance goals and explore the ObjectiView Options that fit you best.



#4: Portfolio Performance Management

Ongoing management ensuring portfolio is on target with Personal LIPM™ Protocol



#2: Personal LIPM™ Protocol

A detailed road map for achieving your goals.



#3: The Portfolio Builder

Create a new life insurance property portfolio or remodel an existing one to exactly fit your Personal LIPM™ Protocol

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...AT ITS VERY BEST!



Are we a right fit for you?
Are you a right fit for us?

Find out!

- Watch our case studies
- Attend our webinars
- Subscribe to **Pace's Pig-in-a-Poke**
- Ask for a case-specific **Real Value Snapshot**
- Schedule an **Alignment Interview**